



WESTERN AMERICAN FOODS, Inc.

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Why Switch from Purees to 100% Natural Fruit Concentrates?

Our 100% natural premium fruit concentrates are manufactured in California, Washington, and Wisconsin seasonally, when fruits are at their peak flavor!

Here are just a few of the reasons 100% Natural Premium Fruit Concentrates from Western American Foods are better than Purees:

- *Tighter product specifications, superior color, acidity and very low plate count bacteria levels*
- *67-70 Brix rating for 45+ premium fruit concentrate flavors create a high-quality rating for both flavor and aroma profiles*
- *Overall higher quality offers better, more consistent flavor and aroma profiles*
- *Cost savings from Western American Foods in product and shipping costs average 18-52% total savings depending on flavor*
- *Not dry, 100% natural fruit, no added sugar*
- *Up to four year freezer shelf-life for continued product consistency*
- *Naturally fat-free, low in calories, sodium-free*
- *Require 7x LESS product than purees*
- *Significantly less loss of flavor or color in normal oxidation than purees*

BOTTOM LINE:

Our 100% Natural Premium Fruit Concentrates are the VERY BEST!!

For more information please email: sales@westernamericanfoods.com